
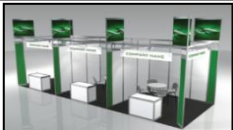




EXHIBITOR INFORMATION			
Company Name			
General Director			
Postal address (country, city, postal code, street, building, etc.)			
Contact person (for exhibition matters)			
Phone number		Fax	
Email		Website	

I. RAW SPACE (EUR /1 SQM, incl. 20% VAT) (raw space, aisle cleaning, pavilion security at nighttime)			
	STAND 9-15 SQM	370 €	
	STAND 16-40 SQM	360 €	

II. SURCHARGE FOR OPEN CORNERS (EUR, from the total amount of raw space, incl. 20% VAT)			
	Corner Stand (2 sides open)	+ 5%	
	"Peninsular" (3 sides open)	+ 10%	
	"Island" (4 sides open)	+ 15%	

III. SHELL SCHEME (EUR /1 SQM, incl. 20% VAT)			
Standard Shell Scheme (construction and dismantling, wall panels, wall-to-wall carpet, fascia board with the company name (up to 9 characters), 1 table, 2 chairs, waste paper basket)		+ 75 €	
	Advanced Shell Scheme. Option 1 Total height = 5.0 m, standard wall panels, upper section height = 2.5 m (allows more space for visual purposes)	+ 155 €	
	Advanced Shell Scheme. Option 2 Total height = 4.0 m, standard wall panels	+ 150 €	

**PLEASE NOTE THAT THE ELECTRIC SUPPLY IS NOT INCLUDED IN THE ABOVE RENTAL PRICE AND IS TO BE ORDERED AS AN ADDITIONAL SERVICE!!**

IV. REGISTRATION FEE: 545 EUR (incl. 20% VAT)			
<ul style="list-style-type: none"> <li>• Private Label Digest* entry and guide listing, contact info in the online catalogue</li> <li>• Company's description, market sector + company's product type in the online catalogue</li> <li>• PRODUCT GALLERY (product picture + product information up to 500 characters) in the online catalogue</li> <li>• A unit of Private Label Digest</li> <li>• Exhibition Badges, Invitations (flyleaves)</li> <li>• <b>NEW! Delegate ticket per 1 person for Conference on Private Label in the framework of Retail Connect Summit</b></li> <li>• Publishing news on the official show's website</li> <li>• Comprehensive marketing campaign for visitors' acquisition</li> </ul>			

TOTAL AREA (SQM)		STAND №	
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\* Private Label Digest - annual publication dedicated to the private label market in Russia & CIS, as well as to the best international practices. In addition to the show catalogue, the innovated digest contains market analytics, key industry experts' and retailers' interviews and opinions, articles and editorials, etc.

**SPECIAL ADVERTISING PACKAGES (EUR, incl. 20% VAT)**

<b>“LOGO EVERYWHERE”</b>	<del>845 €</del> <b>591,5 €</b>
<ul style="list-style-type: none"> <li>Maximum package in online catalogue</li> <li>Logo in the carousel at the main page of web site</li> <li>Logo in the <u>Private Label Digest</u>* next to the company information</li> <li>Logo on the floor plan in Private Label Digest</li> <li>Logo on the floorplan in the foyer</li> <li>Logo in Retail Connect Guide</li> </ul>	<input type="checkbox"/>
<b>★</b>	<del>625 €</del> <b>464 €</b>
<ul style="list-style-type: none"> <li>Maximum package in online catalogue</li> <li>Logo in the <u>Private Label Digest</u>* next to the company information</li> <li>Logo on the floorplan in the foyer</li> <li>Placing of product picture and description in Private Label Digest</li> </ul>	<input type="checkbox"/>
<b>★★</b>	<del>895 €</del> <b>626,5 €</b>
<ul style="list-style-type: none"> <li>Maximum package in online catalogue</li> <li>Company’s logo in the <u>Private Label Digest</u>* near the company information</li> <li>Banner E, 970x90, all pages of the web-site, for the entire exhibition cycle</li> </ul>	<input type="checkbox"/>
<b>★★★</b>	<del>1335 €</del> <b>934,5 €</b>
<ul style="list-style-type: none"> <li>Maximum package in online catalogue</li> <li>Banner D, 970x90, main page of the web-site, for the entire exhibition cycle</li> <li>Expert article or interview of the company in the Private Label Digest</li> <li>Preview of the article/interview before the exhibition on the show web-site and social media</li> </ul>	<input type="checkbox"/>

**ADDITIONAL ADVERTISEMENT OPTIONS (EUR, incl. 20% VAT)**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company’s logo in the <u>Private Label Digest</u> * near the company information	Company’s logo on the floorplan in the <u>Private Label Digest</u> *	Product picture and description in <u>Private Label Digest</u>	<u>Maximum options</u> in the show’s online catalogue	Company’s logo on the floorplan in the foyer	Company logo on the main page in the carousel after the slide show
<b>95 €</b>	<b>105 €</b>	<b>120 €</b>	<b>300 €</b>	<b>110 €</b>	<b>130 €</b>

**Retail Connect Summit** is unique set of mechanisms which is exclusively created to optimize your resources in organizing supplies and procurement. It's a personal assistant for manufacturers, distributors and retailers which operates 24/7 long time before business meetings between involved parties in context of the flagship exhibitions. Summit consists of 3 components - research- and experience-based conference with the relevant issues on Private label, exclusive online planning system, match-making program with decision-makers



**Retail Connect®**

Participation of 1 delegate in Retail Connect Summit	<b>510 €</b>	<input type="checkbox"/>
Company’s logo in printed Retail Connect guide	<b>105 €</b>	<input type="checkbox"/>
1 advertising page in printed Retail Connect guide	<b>530 €</b>	<input type="checkbox"/>

CONTACT PERSON	
POSITION	
SIGNATURE	
DATE	

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