



**WorldFood**  
Poland

# WorldFood Poland

## Virtual Expo

ONLINE EDITION  
20 - 22.04.2021

**OFFER**

co-located  
with:



**EcoFood**  
Poland



**NutraFood**  
Poland

**JOIN US ONLINE!**  
[www.worldfood.pl](http://www.worldfood.pl)



# What is WorldFood Poland Virtual Expo?



WorldFood Poland Virtual Expo is a unique online platform connecting people from the food industry, including wholesale, retail and the HoReCa sector. It is an extremely productive, efficient and easy-to-use tool that allows you to meet potential partners, sell products and services or source new vendors and solutions. WorldFood Poland Virtual Expo enables you to learn about emerging opportunities and initiatives, discuss pressing issues and get answers from the industry experts during numerous meetings and conferences - all in just 3 days!

WorldFood Poland Virtual Expo gives you direct access to thousands of industry representatives looking forward to your invitation and willing to learn about your products, ideas and potential cooperation. Establishing business contacts takes place as a part of selected individual meetings, set upon approval by both parties. The platform allows you to connect online with both new and existing customers and business partners in a friendly and open environment.



## Who is taking part?

**Everybody!** Thousands of your customers, partners, prospects, coworkers, friends and other people you know will be at WorldFood Poland Virtual Expo and so should you!

- Producers, Distributors and Suppliers
- Retailers and Wholesalers
- Direct-to-Consumer and Tech Startup Companies
- Solution Providers & Tech Companies
- Investors & Mentors
- Media, Agencies, Consulting and Analyst Firms
- Industry Experts and Specialists

## Benefits of joining WorldFood Poland Virtual Expo

WorldFood Poland Virtual Expo gives community related to the food industry place where they can work together, learn from each other and cooperate. It isn't just another virtual conference or webinar. It focuses on all of the interactions you would have on-site at WorldFood Poland and even more.

- Meet with existing clients, vendors and partners, reconnect with old friends
- Meet new potential partners, sell products and services
- Grow Your Business and source new vendors, solutions and possibilities
- Launch new products, make announcements and share news
- Meet with industry media and analyst
- Find a mentor or be a mentor
- Get answers to your questions from industry experts
- Discuss pressing issues within group discussion
- Learn about new initiatives in food related industries
- Share about new initiatives, support and partner them
- Reach out to investors or potential acquirers
- Reach out to startups raising capital or potential acquisition targets





# Platform tailored to your individual needs!



## 1. Innovative platform

Intuitive and easy-to-use virtual platform, mapping all possible trade interactions and connections characteristic for regular exhibitions.

## 2. EXPO Zone

EXPO zone with direct access to virtual stands, provides exhibitors with extensive opportunities enabling them to present their offer through variety of materials, brochures, documents, videos and direct contact with e-visitors. The stand staff can easily connect with visitors via text chats and videoconferences.

## 3. Networking

The most important feature of the WorldFood Poland is networking among the participants and meeting new potential partners. The virtual networking zone facilitates access to the event participants through the calendar system, chat and audio-video messenger (combined in one intuitive tool).

## 4. Conference Zone

Conferences, discussion panels and workshops constitute another very important part of our event, also available in on-line format.



**BUSINESS  
MATCHMAKING**



**CONFERENCES**



**PRESENTATION OF THE  
COMPANY'S OFFER**



**NETWORKING**







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Poland

**Virtual Expo**



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