



**Application to Exhibit
“World of Private Label”
Special Pavilion in USA**

**17-19 NOVEMBER 2019
ROSEMONT CONVENTION CENTER
CHICAGO**

Presented by Private Label Manufacturers Association
630 Third Avenue • New York, NY 10017
Phone: (212) 972-3131 • Fax: (212) 983-1382
tradeshow@plma.com www.plma.com



PRIVATE LABEL MANUFACTURERS ASSOCIATION

COMPANY NAME

For Office Use Only 2019

GREAT

The undersigned on behalf of the company above (hereinafter called "Exhibitor") hereby applies for the following exhibit space in the "World of Private Label USA" Pavilion of the PLMA Private Label Trade Show to be held at the Donald E. Stephens Convention Center, Rosemont, Illinois, 17-19 November 2019. The undersigned has read and agrees to be bound by the Terms and Conditions of the Trade Show and gives permission to PLMA to communicate information regarding this event and future programs and events by mail, telephone, fax, e-mail or other electronic communication services and networks.

COMPANY INFORMATION

Address _____

Postal Code _____ City _____ Country _____
Exhibitor Contact _____ Job Title _____
Telephone _____ Fax _____
E-Mail _____ Website _____

**"World of Private Label USA"
Pavilion Rates**

- 1 Unit @ US \$4,600
- 2 Units @ US \$7,500

(Each exhibit unit includes laminated separation walls, 3 shelves, display counter, round conference table with 3 chairs, carpet, waste basket, fascia and daily stand vacuuming)

SPECIFIC PRODUCTS TO BE EXHIBITED

Please describe all products to be exhibited:

COMPANY LISTING

Please complete listing as you wish it to appear in Trade Show catalogue if different from company information above.

Company Name _____
Address _____

Postal Code _____ City _____ Country _____
Telephone _____ Fax _____
E-Mail _____ Website _____

Product Information: If this is the same as "Specific Products to be Exhibited" above, check here and proceed to the next section. If not, please describe products as they should appear in the catalogue, online directories and other publications.

PLMA reserves the right to edit listings to fit available space, format and style. Brand names or promotional copy are not acceptable in product listings.

Application to Exhibit

PRODUCT CODES

Complete the enclosed Product Codes form, select the categories that best describe the products to be exhibited and return to PLMA with this application.

PAYMENT INSTRUCTIONS

Complete payment information below. Payment in full must accompany application. Make transfer payable to Private Label Manufacturers Association. Please make sure that your bank includes your company name on the transfer to ensure credit for your payment. Bank details are: JPMorgan Chase Bank, N.A., 633 Third Avenue, New York, NY 10017. ABA# 021000021, Account #000716503238501, SWIFT Code: CHASUS33.

		Amount
A. Enter Rate for Exhibit Space from previous page.		\$
B. Enter dues surcharge based on calculation below to make dues payment equivalent to PLMA members located in the United States.		
Private Label Sales in U.S.		
Less than US \$3 million	Add US \$ 0	\$
Between US \$3 million-US \$10 million	Add US \$ 750	\$
Between US \$10 million-US \$20 million	Add US \$1,500	\$
Between US \$20 million-US \$40 million	Add US \$2,250	\$
More than US \$40 million	Add US \$3,000	\$
TOTAL		\$

AUTHORIZATION

Name: _____ Job Title: _____

Signature: _____ Date: _____

Retain a copy of this Application and Trade Show Terms and Conditions for your records.

✓ Please sign and return to:

Private Label Manufacturers Association
630 Third Avenue, New York, NY 10017
Phone: (212) 972-3131 Fax: (212) 983-1382

<i>(For Office Use Only)</i>	
Accepted by _____	Date _____
Paid _____ Dues _____	
<input type="checkbox"/> Active	<input type="checkbox"/> Associate
<input type="checkbox"/> Other _____	
<input type="checkbox"/> Surcharge Paid _____	
<input type="checkbox"/> User ID# _____	

TRADE SHOW TERMS & CONDITIONS

1. All exhibits in the PLMA Private Label Trade Show (the "Show") shall be for the general and educational benefit of the private label industry and for the promotion of private label products for use by retail and wholesale companies as their store brands.

2. Exhibition in the Show is open to all Active Members of the Private Label Manufacturers Association (PLMA) and in the sole discretion of PLMA to such Associate Members and non-member companies whose activities relate to the production, packaging and promotion of private label products, that have timely filed applications in proper form for exhibition space, provided that such applicants (a) currently meet the eligibility requirements for PLMA membership; (b) have made full payment of applicable dues, fees and surcharges; (c) have complied with past Show Rules; (d) have complied with all PLMA requests for required information and data, and (e) have proposed exhibits which are, in PLMA's sole judgment, consistent with the general purposes of the Show and include products whose manufacture, production, marketing, use and sale is not violative of the laws of the United States or any State. PLMA may impose surcharges on Associate Members and non-members in such amounts as PLMA shall establish. PLMA may require an exhibitor to provide such information as may be necessary to verify that the exhibitor is engaged in the promotion of such private label products and may in its sole discretion exclude from the Show an exhibitor, including any Active or Associate member, which, among other things, is not engaged in the requisite private label activities, fails to provide such verification, or which has failed to abide by Show rules in prior years. No exhibitor may sublet, resell or permit the use of all or any part of any exhibition space to or by any other company, division or person or utilize its exhibit booth to represent or solicit to represent any other company, division or person or their products.

3. Each exhibitor will receive standard exhibit space measuring 10' x 10' or the equivalent thereof, and may contract for such additional adjoining space as PLMA may approve. The exhibitor understands and accepts that architectural features and necessary equipment, such as building columns, fire hoses and extinguishers, and utility cables, may extend into exhibitor's booth space. All applications for exhibit space are subject to review and approval by PLMA of the exhibitor's proposed layout, design and decoration. Applicants for 6-unit, 8-unit and other island booths are required to submit to PLMA no later than ninety (90) days prior to the Show a detailed diagram of the display plan, including front and side elevations and all dimensions. Approval shall be at the sole and exclusive discretion of PLMA.

4. Each exhibitor in the "World of Private Label" Special Pavilion receives laminated separation walls, 3 shelves, display counter, round conference table with 3 chairs, carpet, waste basket, fascia, daily stand vacuuming and may, at the exhibitor's expense, install special displays, and decorations, if they are in accordance with the policies of Donald E. Stephens Convention Center and Rosemont Exposition Services. No exhibitor, however, may obstruct the view or detract from the decor of any adjacent exhibitor or from the Show generally or operate equipment that interferes with any other exhibitor. Exhibitors are required to keep the official company name and booth number sign in a position that is readily visible from the aisle, or to provide such other name and booth number identification as deemed adequate by Show management. The exhibitor shall be solely responsible for complying with all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the Show. PLMA reserves the right to require any exhibitor found in violation of this rule to make such modifications as may be necessary to remove the obstruction or cause of complaint or otherwise correct any violation.

5. No exhibitor may use decoration, equipment or furniture which extends into the public aisle or exceeds 4' in height within the first five feet from the aisle. Nothing may exceed 8' in height at any point in the booth. Exhibitors requesting a waiver of these restrictions must submit a detailed diagram of the display plan, including front and side elevations with all dimensions, at least 90 days prior to the first day of set-up for approval. If any display is erected that violates this rule or deviates from an approved plan, Show management has the right to perform, at the exhibitor's expense and without any further approval from the exhibitor, any work necessary to remove or bring such display into full compliance with this rule. Neither PLMA nor its agents, employees or contractors shall be in any way liable for any damage to exhibitor's display that results from such work.

6. Exhibitors agree not to schedule any event that conflicts with the officially published program of the Show, including without limitation, seminars, food functions and/or trade show floor hours, or conduct any business which detracts from the Show and/or its value to fellow exhibitors.

7. All products displayed in the exhibit booth of an Active Member or a non-member meeting the eligibility requirements of an Active Member must be available to retailers and wholesalers in private label packaging. Only products that are

specifically identified by the exhibitor in the application for exhibit space may be displayed in exhibitor's booth at the trade show. A product may be exhibited in national brand or controlled brand packaging for display purposes only, and only when the exhibitor makes a substantially similar product for private label and promotes such private label products for use by retail and wholesale companies as their store brands. If the exhibitor has not been engaged in the actual sales of such private label, then PLMA may require an exhibit to consist entirely of samples labeled as available for private label or permit such lesser quantity as PLMA may, in its sole discretion, determine. All products, packaging, ingredients, components or services displayed in the exhibit booth of an Associate Member or a non-member meeting the eligibility requirements of an Associate Member must be available for private label use. No exhibitor may use its exhibit primarily or substantially for the promotion of national or regional brands or controlled brands and PLMA reserves the right to require an exhibitor to provide verification of actual private label sales and exclude any exhibitor which fails to provide such verification or whose exhibit violates the foregoing. Exhibitor (a) assumes full responsibility for complying with all federal copyright and trademark laws and any regulations issued thereunder and all state and federal laws of unfair competition and laws governing the promotion, display and sampling of alcoholic beverages, and (b) undertakes to indemnify and hold PLMA harmless from all claims, suits and damages, including reasonable attorneys' fees, relating to the foregoing.

8. PLMA provides security guards for the general supervision of the Show floor, to check badges and maintain order in accordance with published schedule of show hours, including set-up and breakdown. Exhibitor is responsible for the security of its own property at all times. Exhibitor should obtain locked storage and/or insurance for all equipment, samples or other property deemed valuable. PLMA is not responsible for any loss, damage or injury regardless of cause. Exhibitors should contact their insurance company to secure an all-risk rider on all property from the original point of shipment to its return to the final point of shipment, including the time it is in use during the Show.

9. Exhibitors and exhibitors contractors, at their sole cost and expense are required to procure and maintain for the period of the 2019 Trade Show (including move-in and move-out days) the following minimum amounts of insurance: a) Commercial General Liability insurance against claims for bodily injury or death, property damage, and personal, intellectual property, advertising injury, and products liability (including liquor liability where applicable), occurring in or upon or resulting from or in connection with the leased exhibition space. Such insurance shall include contractual liability and products liability coverage with combined single limits of liability of not less than \$1,000,000 per occurrence, \$2,000,000 aggregate, with PLMA and its employees named as additional insureds. b) Worker's Compensation insurance as required by statutory Law and Employers Liability with limits not less than: Bodily injury by accident - \$1,000,000 each occurrence; Bodily injury by disease - \$1,000,000 each employee. c) Exhibitor shall obtain and furnish to PLMA upon request, a Certificate of Insurance evidencing the required insurance naming PLMA and the exhibition facility as additional insureds. Exhibitor agrees to protect, indemnify and hold harmless PLMA and its officers, agents and employees against all claims, suits, losses, damages and expenses of every kind, including attorneys' fees and costs, resulting from or arising in connection with exhibitor's use or occupancy of the exhibition space, its products and/or actions of its agents, employees, and visitors to the exhibition space.

10. The exhibitor understands that Donald E. Stephens Convention Center and its contractor, Rosemont Exposition Services, shall establish prices and labor rules governing all work requested by an exhibitor as well as the receipt and handling of exhibitor property, safety and other regulations; and exhibitors shall be solely responsible for their own relations, contracts, and transactions with said convention center and contractor and any other third parties, including subcontractors and personnel who perform services with respect to exhibitor's booth or exhibition.

11. The exhibitor will provide for the timely set-up and breakdown of its booth during prescribed hours. Exhibitor shall keep its exhibit open and adequately staffed for the duration of all Show floor hours and no exhibit equipment or displays may be dismantled or removed prior to the officially published breakdown time. Exhibitors who fail to abide by the published breakdown time may be subject to financial penalty, rejection of future applications to exhibit or both.

12. Exhibitors shall receive two exhibitor registration badges. Additional exhibitor registration badges may be purchased at a fee set by PLMA. Badges are reserved for full-time employees of the exhibitor only and any exception to the rule must be requested in writing no less than 30 days prior to move-in. Badges are for use by authorized personnel only and are not transferable. No one authorized to wear an exhibitor's

badge may represent any company, product or service other than those of the exhibitor. An exhibitor's use and distribution of badges shall be deemed to be a consent by exhibitor and badge wearer to all conditions, provisions and limitations set forth on such badges.

13. If exhibitors permit any use of badges in violation of the rules or fail to halt such activity upon request by Show management, all badges in question will be confiscated and such exhibitors will be liable for payment of the maximum registration fee for such individuals. Badges issued for the Show are at all times the property of Show management. They may not be altered in any way and may be examined by Show officials at any time.

14. Failure to comply with Show rules, Show schedules or requests for required information regarding the exhibitor's booth, exhibitor's personnel or eligibility to exhibit will be grounds for rejection of exhibitor's application to exhibit for the current or succeeding years or cancellation of the exhibitor's booth in the event the application was previously approved, and in such event PLMA may resell such exhibition space without further obligation to the exhibitor. In addition to any other rights and remedies, PLMA may remove from an exhibitor's booth any signs, literature or products, and make such other changes which may, in PLMA's sole discretion, be required to bring such booth into compliance with Show Rules.

15. PLMA may supplement, change, or waive these Rules and Regulations as it deems appropriate. PLMA will be the sole judge of all conditions and circumstances pertaining to these Rules and Regulations. PLMA reserves the right to make and change booth assignments at any time at its sole discretion.

16. PLMA may undertake to list each exhibitor in a program guide and such online directories and other publications as PLMA may publish during the year, subject to timely submission of required information by the exhibitor. PLMA reserves the right to edit the listing to fit available space, format and style. No brand names may be used in any description of products. PLMA assumes no responsibility and will not be liable for any errors or omissions appearing in the exhibitor's listing in such publications.

17. Any legal action or proceeding relating to this agreement shall be instituted in a court of competent jurisdiction located in New York County, New York, and each party agrees not to assert by way of motion, defense or otherwise in any such action or proceeding, any claim that it is not subject personally to the jurisdiction of such court, that the action or proceeding is brought in an inconvenient forum, or that the venue of the action or proceeding is improper. The exhibitor irrevocably submits to the jurisdiction of such court in any such action or proceeding. Any issue arising under this agreement shall be determined in accordance with the laws of the State of New York. This agreement becomes effective only when accepted and signed by a duly authorized representative of PLMA at its offices in New York, New York.

18. PLMA will not be responsible for any injury, loss, or damage that may occur to exhibitor's employees or property from any cause, or which may be sustained by any person who may be on the premises leased to the exhibitor or watching or participating in any demonstration or exhibit of the exhibitor. PLMA shall not be liable for, and exhibitor shall not be entitled to lost profits or any incidental, special, indirect, punitive or consequential damages for any of its acts or omissions, whether or not apprised of the possibility of any such lost profits or damages. To the extent any such damages sustained by the exhibitor, are caused solely by the gross negligence or willful misconduct of PLMA, exhibitor's recoverable damages shall be limited to and not exceed the amount of any exhibit space fees actually paid by exhibitor to PLMA pursuant to this agreement, provided however that PLMA shall not be liable for any damages sustained by the exhibitor as a result of the cancellation, abandonment, entailment or postponement of the trade show for reasons beyond PLMA's control, including without limitation, the act of war, insurrection, strikes, natural disaster, or the curtailment of transportation to the exhibition site.

19. Payment shall be made in accordance with fees and applicable surcharges set by PLMA and payable in full with application. No set up of exhibition space by exhibitor shall be permitted unless exhibitor is current in payment of all membership dues, exhibition fees and surcharges. Fees and surcharges are nonrefundable, except upon withdrawal from the Show in accordance with the following. Withdrawal from the Show shall be subject to the following conditions: All requests for cancellation must be made in writing by a duly authorized representative of the exhibitor to PLMA and shall be considered effective on the date such requests are actually received by PLMA. Cancellations shall be subject to the following refund policy: (a) Cancellations received on or before 1 April 2019, 75%. (b) Cancellations received on or before 3 July 2019, 50%. (c) Cancellations received on or before 6 September 2019, 25%. (d) Cancellations after 9 September 2019, no refund.

Please complete this form and place a check mark by the product codes to indicate which categories best describe the products/services to be exhibited. Return this completed form to PLMA along with your contract.

COMPANY INFORMATION

Contact Name: _____

Company Name: _____

Phone: _____ Fax: _____

Products to be Exhibited: _____

FOOD

BAKERY

•Fresh Bakery

- 1010101 Bread, Rolls, Muffins, Bagels
- 1010102 Pies, Cakes, Pastries
- 1010103 Bakery Snacks

•Baking Ingredients

- 1010202 Pancake, Waffle, Brownie, Cake & Other Baking Mixes
- 1010203 Baking Ingredients
- 1010204 Sugar, Artificial Sweeteners

BEVERAGES

•Ready-to-Drink & Alcoholic Beverages

- 1020101 Fruit Drinks, Juices
- 1020102 Bottled Water
- 1020103 Soft Drinks, Sport & Isotonic Drinks, Nutritional Drinks
- 1020104 Beer
- 1020105 Wine
- 1020106 Spirits, Liquors & Liqueurs
- 1020107 Other Alcoholic Drinks

•Coffee, Tea & Powdered Drinks

- 1020201 Coffee, Cappuccino, Cocoa
- 1020202 Hot, Powdered & Ready-to-Drink Tea
- 1020203 Drink Mixes, Powdered Milk
- 1020204 Non-Dairy Creamers

DAIRY, FROZEN & REFRIGERATED FOODS

•Dairy

- 1030101 Cheese, Grated Cheese, Cheese Spreads
- 1030102 Milk, Yogurt, Butter, Margarines, Other Dairy

•Frozen & Refrigerated Foods

- 1030201 Pasta
- 1030211 Pizza
- 1030202 Dough, Pies, Breads, Bagels, Biscuits
- 1030209 Pancakes, Waffles
- 1030203 Desserts, Ice Cream, Freeze Pops

- 1030204 Prepared Entrees
 - 103020A Prepared Entree With Meat
 - 103020B Prepared Entree With Fish
 - 103020C Prepared Entree With Pasta
 - 103020D Prepared Entree With Rice
 - 103020E Prepared Entree With Potatoes

- 1030205 Meats, Poultry, Deli Meats
- 1030206 Fish & Seafood
- 1030213 Fruits & Vegetables
- 1030207 Potato Products
- 1030208 Gourmet & Specialty Foods
- 1030210 Deli Salads (Prepared)
- 1030212 Other Frozen & Rfg. Foods

FRESH PRODUCE

- 11101 Fresh Cut Salads
- 11102 Fresh Fruits & Vegetables

SNACKS

•Potato Chips, Popcorn & Pretzels

- 1040101 Chips (Potato, Corn, Cheese Curds, Other Salty & Extruded Snacks)
- 1040102 Popcorn
- 1040103 Pretzels

•Nuts, Fruits & Other Snacks

- 1040201 Nuts, Seeds
- 1040202 Fruit Snacks, Nutritional Snacks
- 1040203 Other Snacks

CANDY, COOKIES & CRACKERS

•Candy

- 1050101 Chocolates
- 1050102 Seasonal, Holiday Candies
- 1050103 Assorted Candies, Gum, Marshmallows

•Cookies & Crackers

- 1050201 Cookies, Wafers
- 1050202 Crackers

SAUCES, DRESSINGS & OILS

•Sauces

- 1060101 Tomato, Pasta Sauces
- 1060102 Steak, Meat, Barbecue & Seafood Sauces, Marinades
- 1060103 Salsa, Mexican Sauces
- 1060104 Asian Sauces
- 1060105 Gravy, Cranberry & Other Sauces/Mixes

•Dressings, Oils & Dips

- 1060201 Salad Dressings & Mixes, Vinegar, Mayonnaise
- 1060202 Dips
- 1060203 Shortenings, Pan Sprays
- 1060204 Olive Oil, Cooking Oil
- 1060205 Cooking Wine

SPICES, SEASONINGS & CONDIMENTS

•Spices & Seasonings

- 1070101 Spices & Seasonings, Croutons, Bacon Bits

•Condiments

- 1070201 Mustard, Ketchup, Relishes
- 1070202 Pickles, Olives, Peppers, Pimentos, Jalapeños, Fried Onions

SPREADABLE EDIBLES

•Syrups & Spreads

- 1080101 Jams, Jellies, Preserves
- 1080102 Honey
- 1080103 Syrups
- 1080104 Peanut Butter
- 1080105 Other Bread Spreads

DESSERTS, PUDDINGS & TOPPINGS

- 1080201 Puddings, Gelatin, Mousse Mixes
- 1080202 Chocolate Syrup, Toppings, Maraschino Cherries, Cake Decorations
- 1080203 Ice Cream Cones
- 1080204 Other Desserts

FOOD (Cont.)

CANNED, GLASS, & PACKAGED FOODS

•Cereal, Pasta, Rice

- 1090101 Cereal
- 1090102 Pasta (Packaged)
- 1090103 Rice

•Prepared Foods & Side Dishes

- 1090205 Gourmet & Specialty Foods
- 1090201 Prepared/Ready-to-Eat Foods
- 1090202 Mexican & Asian Foods
- 1090203 Dry Soup, Bouillon
- 1090204 Dry Foods/Dinners, Stuffing Mixes & Dry Beans

•Canned Foods

- 11001 Canned: Fruits, Apple Sauce, Vegetables, Mushrooms
- 11002 Canned: Soups, Beans, Pasta
- 11003 Canned: Meats, Poultry
- 11004 Canned: Seafood, Fish
- 11005 Canned: Potato Products

•Baby Food

- 1100701 Infant Formula
- 1100702 Baby Food

HEALTH, DIETARY & SOCIAL CATEGORIES

- 11201 Gluten-Free
- 11202 Natural & Organic
- 11203 Vegetarian or Vegan Foods
- 11204 Diabetic Food Products
- 11205 Kosher or Halal Foods
- 11206 Other Health & Dietetic Foods
- 11207 Fair Trade, Sustainable Products
- 11208 Free-From Products
- 11209 Hemp-derived CBD Products

HEALTH & BEAUTY CARE

BABY CARE, FEMININE & ADULT CARE PRODUCTS

•Baby Care

- 2010101 Diapers, Baby Wipes
- 2010102 Baby Oils, Powders, Creams, Shampoos
- 2010103 Baby Accessories

•Feminine & Adult Care Products

- 2010201 Feminine Hygiene
- 2010202 Contraceptives, Lubricants, Prophylactics, Pregnancy Tests, Ovulation Kits
- 2010203 Incontinence Products

PHARMACEUTICALS, OTC & VITAMINS

•OTC

- 2020101 OTC Drugs (Internal & External Remedies)
- 2020102 Self-Care Remedies (i.e. Diet, Sleeping Aids, Caffeine Pills), Homeopathic Remedies
- 2020103 Prescription Drugs

•Vitamins & Supplements

- 2020201 Vitamins
- 2020202 Nutritional & Dietary Supplements

HAIR CARE

- 20301 Shampoos, Conditioners
- 20302 Sprays, Gels

- 20303 Brushes, Combs
- 20304 Ethnic Hair Care
- 20305 Hair Growth Products
- 20306 Hair Care Accessories
- 20307 Hair Color, Permanents

SKIN CARE

- 20401 Facial Cleansers, Masks
- 20402 Lotions, Gels, Moisturizers
- 20403 Sun Care Products
- 20404 Bath Sponges
- 20405 Skin Care Accessories

COSMETICS

- 20501 Makeup, Nail Polish/Remover
- 20502 Cotton Pads, Balls, Swabs
- 20503 Cosmetic Accessories & Manicure Implements
- 20504 Perfumes, Colognes

TOILETRIES

- 20601 Bath & Liquid Soap, Oil, Powder
- 20602 Deodorants, Antiperspirants
- 2060301 Depilatories, Waxes
- 2060302 Razors, Razor Blades
- 20604 Shaving Creams, Lotions, Aftershaves
- 20605 Moist Towelettes & Sanitizers
- 20606 Gift Sets

HEALTH CARE & FIRST AID

•Health Care

- 2070101 Dental Care
 - 207010A Toothpaste
 - 207010B Toothbrushes
 - 207010C Dental Floss
 - 207010D Mouthwash
 - 207010E Other Dental Care Products
- 2070102 Eye Care
- 2070103 Ear Care
- 2070104 Nasal Care
- 2070105 Foot Care
- 2070107 Thermometers
- 2070108 Syringes
- 2070106 Other Health Care Items

•First Aid

- 2070201 Bandages, Gauzes
- 2070202 First Aid Accessories

HEALTH & WELLNESS

- 2070203 Self-monitoring Devices
- 2070204 Self-diagnosis & Home Testing Kits
- 2070205 Pain Management
- 2070206 Respiratory Care
- 2070207 Health & Wellness Accessories

HOUSEHOLD PRODUCTS

- 30101 Dish Detergents
- 30102 Laundry Products
- 30103 Household Cleansers & Fresheners
- 30105 Disinfectant Wipes
- 30104 Pest Control/Insecticides
- 3020101 Paper & Tissue Products
- 3020102 Foam Products
- 30202 Plastic Household Products
- 30203 Foils & Wraps

PET PRODUCTS

- 3030101 Pet Food & Treats
- 3030102 Pet Accessories/Supplies

HOUSEWARES & DIY

- 3030202 Cookware & Bakeware
- 3030203 Table Top (Dinnerware/Flatware/Glassware/Acrylicware)
- 3030204 Food Preparation/Gadgets
- 3030216 Wine Accessories
- 3030205 Food Storage Containers
- 3030206 Small Electrics/Appliances
- 3030201 Laundry Care Supplies (Baskets, Hangers, etc.)
- 3030207 Cleaning Aids (Sponges, Brushes, Gloves)
- 3030211 Buckets/Mops/Brooms
- 3030208 Storage & Organizers
- 3030209 Textiles & Soft Goods
- 3030210 Reusable Shopping Bags
- 3030215 Travel Accessories
- 3030301 Paint & Decorating
- 3030302 Hand/Power Tools
- 3030303 Tapes & Adhesives
- 3030304 Auto Care
- 3030305 Lawn & Garden
- 3030308 Other Housewares/DIY Products

GM & LEISURE

- 3030419 Flowers, Plants
- 3030401 Stationery, Home/Office Supplies
- 3030402 Gift Wrap & Decorations
- 3030403 Lighters, Batteries
- 3030404 E-Cigarettes, Vaporizers
- 3030405 Prepaid Gift Card/Phone Card
- 3030406 Consumer Technology
- 3030407 Games, Puzzles, Toys
- 3030408 Reading Glasses, Sunglasses, Contacts
- 3030410 Light Bulbs, Flashlights
- 3030411 Charcoal, Matches
- 3030412 Clothing/Apparel/Hosiery
- 3030414 Candles
- 3030417 Shoe Care Products
- 3030415 Other GM & Leisure

TRADE SUPPLIERS

- 40046 Package Design & Graphics, Printing, Labels
- 40101 Product Testing & Quality Control, Certification
- 40102 Flavors, Fragrances, Ingredients/Industrial
- 40103 Trade Publications, Publishers
- 40104 Packaging, Bottles, Containers, Closures, Cartons
- 40109 Software & Technology
- 40110 Supply Chain & Logistics, Freight, Warehousing, Pallets
- 40111 Advertising, Promotion, Licensing, Marketing Services
- 40112 Consultant or Financial Services
- 40115 E-Commerce Services
- 40113 Other: _____

Company/Empresa/Ragione sociale _____

Address/Dirección/Indirizzo _____

Country/Pays/Land _____

Telephone/Teléfono/Telefono _____ Fax _____

Website _____ E-mail _____

Parent Corporation/Sociedad matriz/Società madre _____
Hereby applies for Membership in the Private Label Manufacturers Association International Council and certifies that it is engaged, either wholly or in part, in private label manufacturing or such services and activities as may further the objectives of the Association and the private label industry.

Por la presente solicita su ingreso como socio a la Private Label Manufacturers Association International Council, y certifica su participación, total o parcial, en la fabricación de productos de marca de distribuidor o en servicios y actividades que puedan favorecer los objetivos de la Asociación y de la industria de la marca de distribuidor.

Chiede di diventare membro del Private Label Manufacturers Association International Council e dichiara di essere impegnata, totalmente o in parte, nella fabbricazione di prodotti con il marchio del distributore o in servizi e attività che favoriscono gli obiettivi dell'Associazione e del settore del marchio del distributore.

Signature/Firma/Firma _____ Date/Fecha/Data _____

OFFICIAL REPRESENTATIVE TO THE ASSOCIATION

REPRESENTANTE OFICIAL PARA LA ASOCIACIÓN/RAPPRESENTANTE UFFICIALE PRESSO L'ASSOCIAZIONE

Contact/Contacto/Contatto _____ Job Title/Función/Qualifica _____

(Designee must be actively employed by Applicant/La persona mencionada deberá un(a) empleado/a de la empresa candidata)

La persona designata deve essere un dipendente della società candidata)

Check appropriate category/Marque la categoría apropiada/Barrare la categoria appropriata

Manufacturer (please specify private label product categories)/Fabricante (especifique las categorías de producto de marca de distribuidor)
Produttore (specificare le categorie di prodotti con il marchio del distributore)

Supplier: packaging, printing, raw materials, etc. (please specify)/Proveedor: envasado, impresión, materias primas, etc. (especifique)
Fornitore: confezione, stampa, materie prime, ecc. (specificare)

Consultant/Consultor/Consulente

Sales Agent/Agente de ventas/Agente di vendita

Other (please specify)/Otras (especifique)/Altro (specificare) _____

International Council dues are €1500 and payable with application. It is understood that dues are collected annually and are valid for twelve months from receipt of application. Only members in good standing are entitled to the rights and privileges of membership. No cheques accepted. Funds should be transferred to ABN-Amro Bank/Amsterdam, Account No. 54.02.64.792, in favour of Private Label Manufacturers Association. BIC: ABNANL2A - IBAN: NL52ABNA0540264792.

La cuota del International Council es de €1500, a pagar en el momento de enviar la solicitud. Se sobreentiende que las cuotas se pagarán anualmente y son válidas por un período de doce meses a partir de la recepción de la solicitud. Sólo los socios que tengan sus cuotas al día podrán beneficiarse de los derechos y privilegios ligados a la condición de socio. No se aceptan cheques. El pago deberá transferirse a ABN-Amro Bank/Amsterdam, cuenta n° 54.02.64.792, a nombre de Private Label Manufacturers Association, BIC: ABNANL2A - IBAN: NL52ABNA0540264792.

La quota annuale dell'International Council ammonta a €1500, da pagarsi al momento dell'iscrizione. Resta inteso che il pagamento della quota associativa ha cadenza annuale ed è valida 12 mesi dal ricevimento della domanda di associazione. Solo i soci in regola con il pagamento della quota associativa beneficeranno dei diritti e dei privilegi derivanti dalla posizione di socio. Non si accettano assegni. Il pagamento dovrà essere effettuato mediante bonifico bancario presso l'ABN-Amro Bank/Amsterdam, c/c n. 54.02.64.792 a favore della Private Label Manufacturers Association. BIC: ABNANL2A - IBAN: NL52ABNA0540264792.

Date/Fecha/Data _____

Return to: Private Label Manufacturers Association International Council
World Trade Center, Strawinskylaan 1873, 1077 XX Amsterdam, The Netherlands
Telephone: + 31 20 5753032 Fax: +31 20 5753093 E-mail: membership@plma.nl

Office Use Only: PLNY

Date: _____

Invoice Date: _____

Invoice No.: _____

COMPANY INFORMATION

Company Name: _____

Address: _____

City: _____ State: _____ Postal Code: _____ Country _____

**“WORLD OF PRIVATE LABEL USA”
PAVILION RATES**

1 Unit (3m x 3m) @ \$4,600

2 Unit (6m x 3m) @ \$7,500

Total: _____

Stand Upgrade: _____

Membership Due: _____

Balance Due: _____

PAVILION STAND PACKAGE:

(Equipment and furnishings included for each 3m x 3m unit)

- Laminated Separation Walls
- 3 Shelves
- Display Counter
- Round Conference Table
- 3 Side Chairs
- Carpet
- Waste Basket
- Fascia with Company Name
- Daily Stand Vacuuming
- Program Guide Listing *(subject to publishing deadlines)*
- Pavilion Signage *(subject to final stand assignment)*

PAYMENT INSTRUCTIONS

Make company checks payable to **Private Label Manufacturers Association**. If you wish to make payment by bank transfer, please make sure that the bank includes your company name on the transfer to ensure credit for your payment. See details below for making payments:

Send Company Checks to:

Private Label Manufacturers Association
630 Third Avenue
New York, NY 10017

Bank Transfer Details:

JPMorgan Chase Bank, N.A.
633 Third Avenue, New York, NY 10017
ABA# 021000021
Account #000716503238501
SWIFT Code: CHASUS33